

DIABETICS360[™]

New Diabetic Program Offered by the Builders Exchange of Michigan!

- ✓ The 3rd leading cost driver in health insurance is diabetes and the cost is rapidly escalating.
- ✓ Almost 30 million Americans are living with diabetes (Up to 95% of diabetics are Type 2).
- ✓ A noncompliant diabetic (not regularly testing) is 7 times more expensive than a compliant diabetic (regularly testing). The main reason for not testing is the overall cost of the diabetic equipment and supplies.

Diabetics360 is a program where a diabetic employee or dependent can receive their diabetic testing equipment and supplies right to their front door at a substantially reduced rate or very likely free. The Diabetics360 program is available to member companies of the Builders Exchange of Michigan at no additional cost. It is a unique offering and a great member benefit to offer your employees.

Here is an example of the diabetic equipment and supplies that may be ordered:

- **Test Strips**
- **Lancets**
- **Glucose Monitors**
- **Insulin Pumps**
- **Continuous Monitoring Systems**
- **Control Solution**

Diabetics360 has been in business for 4 years with over 100,000 diabetics participating in their program. The immediate goal is to increase diabetic compliance and to reduce fixed cost. The overall goal is to avoid future catastrophic diabetic claims.

How do you enroll in Diabetics360?

Three Important Steps:

1. Call directly to 616-261-7395 and use the Builders Exchange of Michigan Code: **BXMI**
2. Give the following information:
 - a) Name of Your Company, Address and Group Contact
 - b) Name of Your Health Insurance Carrier and the Number of Enrolled Employees (If Applicable)
 - c) Do you have any organized union(s) within your group? If so, what is the name of the union?
3. A BHS representative will be contacting you to finalize the setup process

Join today to take advantage of this great program via the Builders Exchange of Michigan!

